



SCM+C BUSINESS WEEK

Developing Student Leaders

JULY 19-24, 2026



DEVELOPING TOMORROW'S BUSINESS LEADERS TODAY!

ABOUT BUSINESS WEEK

- Held at the University of South Carolina in Columbia, SC
- Designed to educate students on entrepreneurship, leadership, and the American free enterprise system
- The program is FREE to attend thanks to business community sponsors (\$75 application fee only)

PROGRAM DETAILS

- Students form mock companies complete with executive leadership roles
- Companies are led by Company Advisors (leaders from companies across South Carolina)
- Comprehensive workshops are conducted in teaching business and leadership skills
- Competitions to increase company profitability are done through the application of workshop takeaways

REQUIREMENTS

- 3.0 GPA or higher (Other GPA's will be considered by your recommendation letter)
- Completion of 10th, 11th, or 12th grade by June 2026
- Demonstrated leadership skills in school and community activities

HOW TO APPLY

- Full application details are available on the SC Business Week Website
- The application must be submitted in full in order to be considered

APPLICATIONS ARE DUE: APRIL 30, 2026

30+

NUMBER OF LEADERS IN BUSINESS, EDUCATION, AND GOVERNMENT THAT PROVIDE EXPERTISE TO STUDENTS



MOVIES, A TALENT SHOW, GAME NIGHTS, AND MORE TO HELP STUDENTS CONNECT AND MAKE FRIENDS



MEALS, HOUSING, AND INSTRUCTIONAL MATERIALS COVERED BY BUSINESS COMMUNITY SPONSORS



SPEAKERS ARE EXPERTS IN ECONOMICS, INTERNATIONAL BUSINESS, R&D, DIVERSITY, AND COMMUNICATIONS

 TO LEARN MORE AND APPLY, VISIT WWW.SCBUSINESSWEEK.COM